



Brighton Kiwanis Aktion Club

PHOTO COURTESY OF THE BRIGHTON KIWANIS ACTION CLUB



Kiwanis
**AKTION
CLUB**
of Brighton

"CRAFT MAGNET FUNDRAISER"
FOR INCLUSIVE PLAYGROUND EQUIPMENT
Single Service Award Contest
2015-16

Cover



**"CRAFT MAGNET FUNDRAISER"
FOR INCLUSIVE PLAYGROUND EQUIPMENT**

Single Service Award Contest 2015-16



Overview:

At four meetings in January and February of 2016, the Brighton Kiwanis Aktion Club created hand made magnets for their service project, "Craft Magnet Fundraiser" for Inclusive Playground Equipment. At several community events during the year, members of the Aktion Club sold these magnets to raise money.

Aktion Club members worked individually and with partners to hand craft glass refrigerator magnets to sell for this fundraiser. They were assisted by members of Brighton Kiwanis, University of Rochester Circle K, the Brighton High School Key Club, and CP Rochester Staff.

The Brighton Aktion Club completed over 600 unique magnets, and to date have raised almost \$1500 from their sales. The Aktion Club has already purchased an adaptive swing, and will put the remaining proceeds towards another piece of inclusive playground equipment.

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Service Need

On July 23rd 2015, Brighton Town Supervisor Bill Moehle was a guest speaker at our Aktion Club meeting. He asked the club if there was anything that could be improved in our community. Several of the members suggested installing inclusive playground equipment at our Kiwanis Park in Brighton. The Brighton Aktion Club decided to create the service project, "Craft Magnet Fundraiser" to raise money for Inclusive Playground Equipment. Kiwanis Advisor Jaimie Neuringer discussed having the Aktion Club sell their crafted refrigerator magnets at various events throughout the year.

The Aktion Club eagerly accepted!

Project Plan

The planning process for this service project included several discussions with the members. The Brighton Aktion Club discussed what designs should be placed on the magnets, size of the finished magnets, how to attach the materials together, the quantity of magnets that should be produced, and the events where the magnets would be sold.



Aktion Club members Chris and Pat working on a batch of colorful glass craft magnets

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Project Implementation

This single service project consisted of 4 one-hour meetings in January and February, 2016. Twenty additional hours of preparation and finishing time were incurred by members of the Brighton Kiwanis Club. Aktion Club members chose various patterns to decorate the glass rocks that were purchased by the Brighton Kiwanis Club. Two members of the club prepared the patterned paper for the Aktion Club by cutting the sheets into circles. All eleven Aktion Club members worked individually and in teams to attach the paper or colored glitter to the clear glass stones. The glass rocks were then sealed, trimmed, and magnets were attached to the backs. In total, our Aktion Club, with the help of the entire Brighton K Family created over 600 unique magnets. The "Craft Magnet Fundraiser" was launched at the NY District Mid-Winter Convention, where these magnets were sold for \$5 each or 3 for \$10. Brighton Aktion Club members also sold magnets at events including our K-Family bowling event, K-Family car wash, Brighton Kiwanis Spaghetti Dinner, and the Brighton Kiwanis Food Truck Rodeo.



Brighton Action Club members worked together with members of Brighton Kiwanis, Brighton High School Key Club, and the University of Rochester Circle K.



Action Club Vice President Thelma gives a helping hand selecting magnet patterns



Aktion Club member Jim hard at work clear coating a batch of magnets





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Final Results

As a result of this project, the Brighton Aktion Club raised nearly \$1500 in craft magnet sales to date. We have purchased an adaptive swing that was placed in the Brighton Kiwanis Playground on July 15th. This community swing allows small children or a child in a wheelchair to be placed in the bucket swing with a safety belt. In addition, the Brighton Aktion Club will donate the remainder of their proceeds toward the purchase of an inclusive glider to be placed in our Brighton Kiwanis playground in the spring of 2017.





Inclusive "Sway Fun" Glider
to be installed in Brighton Kiwanis Park in Spring 2017

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Public Awareness

Every magnet was placed into a clear bag along with a card that contained our Aktion Club name and website on the front and a project goal summary on the back. To inform the community of this service project, members explained it to family members, friends, and staff as well as posting information on their club website. They also created a large display poster explaining the project at each event. Also, the "Craft Magnet Fundraiser" project and photographs were published on the Brighton Aktion Club website, on the Brighton Kiwanis website, and in an article for the CP Rochester newsletter and Facebook page.



Kiwanis
AKTION CLUB
 of Brighton

\$5 EACH
3 for \$10

**GLASS CRAFT
 MAGNET
 FUNDRAISER**

These magnets were hand-crafted by members of the Brighton Aktion Club, to raise funds for special needs playground equipment.
Thank you for your support.

In Brighton, eleven residents of CP Rochester homes are members of our Aktion Club. We perform services in many forms around our community.

Aktion Club's mission is to provide adults living with disabilities an opportunity to develop initiative, leadership skills and to serve their communities.

<http://www.aktionclubofbrighton.org>

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Member Impact

As a result of this project, all eleven Aktion Club members learned about teamwork, fundraising, sales, and the importance of inclusive playground equipment in our park. Also, they gained a great sense of accomplishment, as well as the satisfaction of helping their community. Members are excited to sell the remainder of the magnets at future community events.







Personal messages from Aktion Club members:

Geraldine says, "It means a lot to help other people in our community especially people in wheelchairs, to have inclusive playground equipment."
Pat says, "People are going to love the new playground equipment because it lets them have fun."



Personal messages from Aktion Club members:

Chris says, "When I sold the magnets that we made, I felt really happy."
Ruthy says, "It felt good to sell the magnets and pay for the equipment so we can all play together."



Above Left: Aktion Club Member Ruthy and Secretary Geraldine sell magnets at the Spaghetti Dinner



Bottom right: Aktion Club member Joseph sells magnets at the Brighton Kiwanis Food Truck Rodeo



Club Single Service Entry Form

Action Club of: Brighton Charter Number: D00483

CLUB ADVISOR

Name: Tina Bennett

Home Address: 3399 Winton Road South

City: State: Postal Code: Rochester, NY 14623

Phone: E-mail: TBennett@cprochester.org

KIWANIS ADVISOR

Kiwanis Club name:
Kiwanis Club of Brighton K02481

Name: Jaimie Neuringer

Address: 21 West Squire Drive #7

City: State: Postal Code: Rochester, NY 14623

Phone: E-mail: 302-540-2983 secretary@brightonkiwanisclub.org

SIGNATURES (Signatures grant permission to promote contest winning entries on the KI Web sites and in KI publications.)

President's signature: X Secretary's signature: [Signature]

Club Advisor Signature: [Signature] Kiwanis Advisor Signature: [Signature]

District Administrator Signature: [Signature] Kiwanis District: New York

Submit to district administrator by September 15th.
Late entries will not be eligible.

Revised Nov. 2009



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